

Services Being Provided/Marketed to Paramount Senior Residents Enrolled in City ENP

1. Advertising senior shopping hours at local grocery stores.
2. Advertising food bank assistance provided weekly at Emmanuel Church through its Paramount Care Foundation.
3. Advertising that the LA County Foodbank will be operating as usual at Paramount Park for eligible seniors each month. Seniors can call to sign up and LA County Foodbank are delivering food packages through Amazon delivery services.
4. Conducting daily wellness checks with Paramount seniors that are registered in our Elderly Nutrition Program. These checks also turn into social calls for the seniors, which is important for their mental well-being. If a senior cannot be reached over a 12-hour period, an on-site visit is made to check on their well-being; Public Safety is contacted if phone or in-person contact cannot be made.
5. Delivering frozen meals to seniors through our program with Human Services Association in lieu of congregate meals.
6. Waived the \$2 per trip co-pay for participants using City's Taxi program services through the end of June and will extend as the situation warrants.
7. Contacting local restaurants to donate hot food items to deliver to approximately 20-40 seniors once a week.
8. Making referrals to the Chamber of Commerce for any seniors that are home-bound or sheltering-in-place and have no other assistance and need personal shopping done.
9. Assisting any seniors with their pharmacy pickups.
10. Providing seniors with a mailed weekly newsletter of activities and information.
11. Providing Mother's Day and Father's Day party favors to participants enrolled in ENP.
12. Recognizing ENP participant's birthdays with staff-delivered balloons, cupcake, and a sheet of things that happened on the year of their birth.
13. Conducting and posting weekly exercise classes through social medium platforms.
14. Conducting a mobile DJ song serenade at ENP senior homes on Thursday, May 28th.