

**PARAMOUNT CITY COUNCIL  
MINUTES OF AN ADJOURNED MEETING  
APRIL 16, 2016**

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

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**CALL TO ORDER:**

The adjourned meeting of the Paramount City Council was called to order by Mayor Daryl Hofmeyer at 10:30 a.m. at the Paramount Station, 15001 Paramount Boulevard (Multi-Purpose Room), Paramount, California.

**ROLL CALL OF  
COUNCILMEMBERS**

Present: Councilmember Gene Daniels  
Councilmember Tom Hansen  
Councilmember Diane J. Martinez  
Vice Mayor Peggy Lemons  
Mayor Daryl Hofmeyer

**STAFF PRESENT:**

John Moreno, City Manager  
Kevin Chun, Assistant City Manager  
Christopher Cash, Public Works Director  
David Johnson, Com. Serv. & Recreation Director  
Maria Meraz, Public Safety Director

**PUBLIC COMMENTS**

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There were none.

**1. Visioning Session  
CF 11**

City Manager Moreno took a look back at past visioning sessions from 2008 and 2012, and then reviewed the following department operational priorities for Fiscal Year 2016-2017.

Administration

- Work with departments to implement Communications Assessment recommendations
- Finish ADA Transition Plan document
- Re-do City website
- Install WiFi at specific City facilities
- City's 60<sup>th</sup> Anniversary promotion

City Clerk

- Administer March 7, 2017 election
- Hold Ethics class for City Council & Commissions
- Further transparency efforts—Add Commission agenda reports/minutes on website

### Community Development

- Ensure the completion of restaurant projects
- Pursue developments at:
  - Somerset/Orange (church property)
  - Rosecrans/Garfield (Farmers Market property)
  - Rosecrans/Garfield (empty pad for drive-thru)
  - Paramount/Civic Center (empty pad)
  - Paramount/Howe (misc. storage)
  - Paramount/I-105 (vacant lot in South Gate with annexation)
- Prepare a conceptual plan for Bianchi property
- Public art in median on Paramount Boulevard (North)
- Update design standards for commercial development/remodeling
- Small opportunity retail (kiosks) adjacent to TCE

### Finance

- Work with economic development team for new creative revenue opportunities
- Continue to look for ways to ensure City funds are secure
- Employ SEAACA to expand dog license opportunities for residents
- Research credit card payment option at City Hall

### Parks & Recreation

- Run successful summer concert/food truck series
- Create a Youth Services Committee
- Bring back sports programs (T-ball and flag football) and add new sports program (Futsal)
- Plan for/put on 60<sup>th</sup> Anniversary event
- Continue emphasis on education (PEP/STAR/GRIP)
- Improve access to rentable facilities
- Identify and seek funding for larger park projects
- Continue to re-purpose facilities into more popular uses

### Public Safety

- Ensure customer service as LASD struggles with personnel shortage
- Monitor closely and respond to quality of life issues (loud parties, street vendors, other nuisances)
- Continue with strong Traffic Enforcement Program with consultant
- Refocus the BEAT system
- Continue monitoring liquor-licensed businesses
- Manage code enforcement cases to reach compliance
- Revamp the Good Neighbor Program (GNP)

### Public Works

- Medians—convert landscape to drought tolerant
- Start phase-in of new monument signs
- Finish sidewalk program with JPIA contractor
- Work towards completion of Well #16
- Develop plan for Paramount Boulevard Gateway (North)
- Complete long-term capital projects (Splash Zone, Bike Trail, and L.A. River Park)
- Continue to implement water conservation measures

The following comments were made by the City Council:

### Councilmember Daniels:

- Pleased with the visioning session
- Would like to have a community vision session to receive more input from the community
- Would like to see Code Enforcement address the issue of people parking on lawns and sidewalks in neighborhoods
- Believes items are sometimes left on parkways for a long time; thinks employees should continue to remain vigilant and report items for pick-up as they are noticed
- Response time for graffiti calls is great
- Believes that people parking in other neighborhoods only displace the problem

### Vice Mayor Lemons:

- Likes the City's Public Works application for reporting issues around the city
- Appreciates that City employees are responding to some issues that are noticed around town; however, she feels that items that are left and go unreported for extended periods of time are the issues that Council/residents see and stick in their minds
- Would like to see a rewards programs implemented for employees that call in the most items for pickup, graffiti, and general calls for service needed around the city
- Stated that lawn parking is sometimes due to street sweeping
- Mentioned that there are many inoperable vehicles
- Suggested a possible driveway expansion program to solve parking issues
- Would like to see a more proactive approach to the parking issues -- possibly hire an outside consultant to help with resolving parking on the street (mentioned Mike Hogue), and address vehicle storage regulations
- Would like to see WiFi installed at the Senior Center at Paramount Park

- Stated that the Five Star Market property has been a long-time problem (8+ years) and would like that matter to be a top priority
- Would like more Caltrans clean-up at freeway ramps, especially east and west ramps
- Would like the City's drought tolerant amendments to include parkways
- Agrees with everything else mentioned

Mayor Hofmeyer:

- Stated that there was a pick-up truck bed liner on the street for over three weeks, and mentioned that he waited to see how long before City staff responded
- Believes a lot of priorities have been met
- Stated that Public Safety is a priority
- Would like a program implemented where City Council drives around the City to see what is going on every three months – possibly a van field trip for City Councilmembers to be scheduled quarterly before Study Session meetings
  - Include viewing other neighborhoods to give the City Council a better perspective
  - Alert residents that the City Council will be coming to their neighborhood to allow them to ask City Council questions (“Mobile City Council”)

Councilmember Hansen:

- Believes that much of the same issues being discussed were addressed in the previous visioning session
- Complimented staff
- Believes the City is close to achieving its objectives
- Believes that parking issues are related to street sweeping days. He stated that parking places become hard to find, leading to residents parking on lawns and sidewalks and believes residents have no choice than to park on lawns.
- He is pleased that new restaurants are finally coming to Paramount and that everything is on track--all fine
- Understands that we receive few negative comments from the public about the city

Councilmember Martinez:

- Stated that neighborhood parking is difficult due to inoperable vehicles
- Stated that she is very pleased with the presentation
- Mentioned the painting of curbs
- Would like to see more focus on the maintenance and repairs of City facilities -- the appearance of the city is important

Councilmembers also provided input on the following miscellaneous items that were brought to them for consideration:

Social Media: Social media is sufficient and there is no need to go back to expanded press coverage -- starting to see good results with social media.

Paramount Pride Program: Open to eliminating the Paramount Pride Program.

Elderly Nutrition Program (ENP) College Bound Bus and Dial-A-Ride: Keep the Elderly Nutrition Program (ENP), College Bound Bus and Dial-A-Ride, and pursue Long Beach Transit for taking over the Easy Rider Shuttle program. Councilmember Martinez commented about the condition of the busses.

Street Name Signs: Pursue new street name signs.

City Logo: Open to pursuing a new City logo.

Farmers' Market: Secure better advertising for the Farmers' Market.

City Festival: Pursue a "City Festival" in partnership with the Paramount Chamber of Commerce, and possibly hold a parade, provide a petting zoo, and have a movie night under the stars and/or a Miss Paramount Pageant.

## **ADJOURNMENT**

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Mayor Hofmeyer adjourned the meeting at 1:45 p.m. to April 19, 2016 at 5:00 p.m. at City Hall, Council Chambers, 16400 Colorado Avenue, Paramount.

\s\ Daryl Hofmeyer

Daryl Hofmeyer, Mayor

ATTEST:

\s\ Kevin Chun

Kevin Chun, Assistant City Manager for  
Lana Chikami, City Clerk