



BRING YOUR BUSINESS TO PARAMOUNT



2013 FINALIST! LA EDC MOST BUSINESS FRIENDLY CITY

The Los Angeles County Economic Development Corporation praises Paramount for a number of positives:

- Low licensing and permit fees.
- Streamlined permit process.
- Fast-tracked permit approvals.
- Next-day site inspections.
- A dedicated "Business Services" webpage
- "Purchase It In Paramount," outreach campaign.
- A reliable, state-of-the-art water system.
- Convenient proximity to 4 major freeways.
- A longtime, strong alliance with a thriving Chamber of Commerce.

KEY RETAIL INTERSECTIONS & TRAFFIC COUNTS

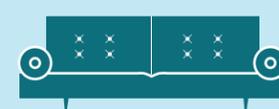


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|---|---|
| 1. Rosecrans & Garfield:
~53,303 AADT* | 4. Paramount & Rosecrans:
~49,027 AADT |
| 2. Paramount & Alondra
~51,182 AADT | 5. Alondra & Downey:
~41,101 AADT |
| 3. Paramount & Jackson
(Downtown):
~51,182 AADT | 6. Rosecrans & Downey:
~40,425 AADT |

*Annual Average Daily Traffic 2008



Auto Dealers & Supplies
(\$19.1M Leakage)



Home Furnishings & Appliances
(\$15.4M Leakage)



Restaurants
(\$11.4M Leakage)



Apparel
(\$8M Leakage)

ADDITIONAL RETAIL OPPORTUNITIES



No. of Big Box Stores in Paramount
Sporting Goods (0)
Office Supply (0)
Pet Stores (0)



No. of Super Markets in Paramount
Discount (1)
Regional (2)
National Chain (0)



No. of Sit-Down Restaurants in Paramount
National Chain (0)
Regional (1)

A STRONG CUSTOMER BASE ...

Besides our residents, Paramount has a large day-time workforce population, plus hundreds of thousands of people living within a 3-mile radius of the City.

In fact, 21% of Paramount's retail sales come from non-residents.

Demographic Highlights (2012)



15,940
Number of Workers Commuting to Paramount



17,326
Total Daytime Workers in Paramount

RETAIL OPPORTUNITIES

Residents spend the following amounts outside the city:

City Population

Population: 54,000	Avg. Household Size: 3.9
Median age: 29	Avg. Household Income: \$53,000
Households: 14,000	

(Estimated annual population growth of 3% over next 5 years.)

3-Mile Radius from Downtown

Population: 328,000	Avg. Household Size: 3.6
Median age: 30	Avg. Household Income: \$57,000
Households: 89,500	