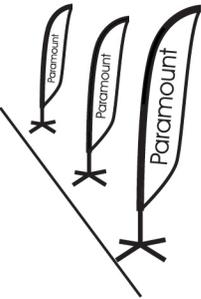


# PARAMOUNT COMMERCIAL SIGN POLICIES

*Paramount's sign regulations in commercial zones were updated in 2012. These creative and contemporary options are designed to help Paramount businesses while maintaining the City's commitment to a high-quality visual environment.*

*Regardless of the type of sign used by a business, all signs must be reviewed by the City's Community Development Department.*

## Feather Flags



To address their possible excessive use, feather flags can be displayed no more than 50 days a year. The dates can be consecutive or spread out over single-day periods, all to be determined by the business owner. A no-fee permit is required.

One feather flag is allowed per business, though a second flag is allowed for businesses located in a corner suite or a stand-alone building. The feather flags must be maintained in good condition.

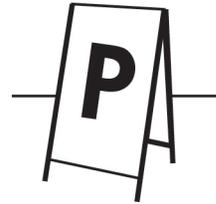
## Monument Signs



Monument sign regulations depend on the size of a property. Small monument signs can be placed on lots with less than 15,000 square feet. These signs have a maximum four-foot height limit and can advertise a maximum of four tenants per side. The six-foot maximum height is maintained for larger properties and can advertise a maximum of six tenants per side.

All lettering must be raised or routed.

## Portable Signs

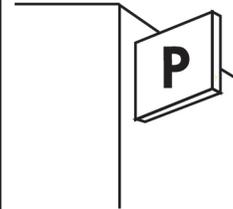


Portable signs, such as A-frames placed on the ground, can be used on a regular basis, subject to a no-fee review and no-fee permit.

The design standards require well-crafted, weather-resistant materials and limit the height to four feet. The area of a portable sign itself is limited to 10 square feet per side. Flags, streamers, balloons and the like cannot be used as portable signs.

Display is allowed only during business hours, and there must be a minimum four-foot access width along all walkways. Each portable sign must be on private property.

## Projecting/ Bracket Signs

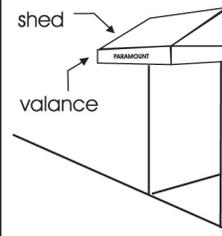


Projecting or bracket signs, which extend out from a building, offer additional marketing visibility for a business.

The maximum area of these signs is six square feet, and they can project no more than 52 inches from a building surface. Projections must also be at least eight feet above the ground. Quality materials are required.

Placement over a public sidewalk also requires an encroachment permit from the City's Public Works Department.

## Awning Signs



Awning signs must be made of woven fabric or architecturally decorative metal – vinyl and plastic awnings are prohibited. Signage is limited to a logo on no more than 30% of the awning shed. Text on the valance can only be eight-inches high and extend to 60% of the length of the valance.

Awnings must be at least eight feet above the ground. Projections above a public sidewalk also need an encroachment permit from the Public Works Department.

## Wall Sign/ Window Sign



Wall signs and window sign regulations have not changed. Please refer to Chapter 44 of the Paramount Municipal Code on our website at [www.paramountcity.com](http://www.paramountcity.com).